

Wine, Terroir, Tourism

	Monday 1 July 2019	Tuesday 2 July 2019	Wednesday 3 July 2019	Thursday 4 July 2019	Friday 5 July 2019
07:30				Study trip 2: Lavaux World Heritage Travel to Grandvaux	
9:00 - 9:30	The concept of wine terroir Stéphanie Grand Soil scientist, University of Lausanne	Innovation in wine tourism David Picard Winemaker, Lisboa	Wine landscapes and terroir Emmanuel Reynard Geographer, University of Lausanne	Wine tourism in canton Vaud Yann Stucki Director, Vaud Oenotourisme	Sensorial analysis Laure van Gysel Enologist, HES Changins
9:30 - 10:00					
10:00 - 10:30					
10:30 - 11:00			Wine tourism from a producer's perspective David Héritier Director, Les Celliers de Sion	Wine tourism in Lavaux World Heritage Jeanne Corthay Director Lavaux Patrimoine mondial	
11:00 - 11:30					
11:30 - 12:00					
12:00 - 12:30	Lunch	Lunch	Lunch	Lunch	
12:30 - 13:00					
13:00 - 13:30					
13:30 - 14:00	Wine culture and tourism David Picard Winemaker, Lisboa	Principles of winemaking and wine tasting Laure van Gysel Enologist, HES Changins	Study Trip 1 : Valais Wine Museum Wine tourism and culture Anne-Dominique Zufferey Director, Valais Wine Museum, Sierre	Tourism monitoring in Lavaux vineyard World Heritage site Walk to Grandvaux-Cully	Study Trip 3: Clavau terraced vineyard Vineyard landscape of Clavau Emmanuel Reynard Geographer, University of Lausanne
14:00 - 14:30					
14:30 - 15:00				Boat travel to Rivaz	
15:00 - 15:30				Tourism monitoring in Lavaux vineyard World Heritage site (walk trip in Rivaz) Emmanuel Reynard, Christian Kaiser Geographers, University of Lausanne	
15:30 - 16:00					
16:00 - 16:30				Wine tasting in Rivaz P.-A. Chevalley, Geographer and winemaker	
16:30 - 17:00		BBQ and wine tasting		Sensorial Analysis Les Celliers de Sion	
17:00-17:30					