



## Internship – Exploring the potential of digital innovation hubs in Europe

### **Background of the position**

EM Normandie Business School is currently working on the digital transformation in the EU countries. Within the abovementioned project we are investigating the role of **digital innovation hubs** (one-stop-shops that help companies to become more competitive concerning their business/production processes, products or services using digital technologies) in fostering digital transformation at the regional and national level and on territorial intermediation.

EM Normandie Business School ([www.em-normandie.fr](http://www.em-normandie.fr)), located on 5 campuses (Caen, Le Havre, Paris, Oxford and Dublin), trains senior executives and entrepreneurs with the support of a high-level faculty of 100 professors. Accredited by AACSB, EQUIS and EPAS, the School develops academic and partnership research activities and aims for international recognition of valuable expertise (regional economics and sustainable development, maritime and port logistics, digital economy, entrepreneurship and management of SMEs, etc.).

### **Duties :**

Data gathering through semi-structured interviews conducted in English;  
Statistical analysis of data;  
Reporting about the progress to the project team.

### **Profile required**

We are looking for candidates having the following qualifications :

- Master's degree in Geography/Planning, Management, Economics
- Strong analytical skills and ability to work in a team.
- Ability to adapt and synthesize.
- Spirit of initiative and respect for deadlines.
- Able to conduct semi-structured interviews ;
- Having notions of statistical analysis ;
- Proficient in written and spoken English (at least B2 level) // Having knowledge of other languages is a plus.

### **Conditions**

Place : Caen, Normandy (France) or in teleworking  
Starting date : march 2023 (can be discussed)  
Type of contract : internship of 6 months  
Monthly bonus/gratification: 517,70 € (19 days a month)

### **Contact and documents to be sent**

Applicants should send (i) a cover letter detailing their suitability for the position and (ii) a detailed resume to :

Pr. Sébastien BOURDIN [sbourdin@em-normandie.fr](mailto:sbourdin@em-normandie.fr)

**APPLICATION TO BE SENT BEFORE January 31, 2023**

*Please attach the below clause to your application in your email: "I hereby give consent for my personal data included in my application to be processed for the purposes of the recruitment process in EM Normandie Business School under the Personal Data Protection Act as of 29 August 1997, consolidated text: Journal of Laws 2016, item 922 as amended".*